

## Press release: Design meets functionality: holistic interior design

Natural surfaces by Organoid<sup>®</sup> - this is the innovation that makes sustainable and natural interior design possible.

The surfaces are made with real natural materials, which are carefully applied to various backing materials - 100% carbon-neutral and made in Austria. This creates a unique multisensory experience: the natural properties of the raw materials are preserved and fascinate visually, smell wonderfully and can be felt when touching the surface. Organoid<sup>®</sup> surfaces are untreated - pure nature. This means that the plant materials can still be experienced - in line with the philosophy of Biophilic Design.

Sustainability, design and functionality: Organoid<sup>®</sup> surfaces unite these aspects. The wallpapers and veneers ensure all around well-being. They improve the indoor climate, enhance relaxation, and promote health. This way, unique interiors with added value can be created. The natural design creates highlights with real recognition value from cold, neutral walls or pieces of furniture.

The surfaces and their numerous application possibilities offer scope for creative and holistic interior design, both in public areas and in private homes. Naturalness and sustainability are global trends - the Organoid<sup>®</sup> surfaces unite them with real natural fibres, natural colours and unique textures. In rooms with cool, purpose-oriented design, a welcome contrast is created, in a nature-focussed interior concept, the surface blends in seamlessly.

The surfaces offer added value, particularly in holistic interior design in public buildings, offices, health centres, hotels, restaurants and cafés. The unique spatial experience has a character of well-being that invites people to linger and return. Hotel rooms become real oases of calmness, the pleasant scent and positive room climate turn waiting rooms and lounges into places of retreat. In office buildings, a productivity-promoting environment is created. The various acoustic solutions also make a noticeable difference: both the acoustics and the indoor climate are improved. The design innovation have received several awards and convinced countless customers worldwide.

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