



Press release: Interior Design with added value – from Tyrol

Natural surfaces by Organoid®: that's the world's first innovation that makes sustainable and natural interior design possible.

The decorative surfaces of the Tyrolean company consist of real natural materials that are carefully applied to various backing materials - 100% carbon-neutral and made in Austria. This creates a unique multisensory experience: the natural properties of the raw materials are preserved and fascinate visually, smell wonderfully, and can be felt when the surface is touched. The Organoid® surfaces are untreated - pure nature. This means that the plant materials can still be experienced - in line with the philosophy of Biophilic Design.

Natural raw materials, such as real Alpine hay from the region, moss from upcycling, flower petals, lichen, and herbs, are carefully applied by hand, mixed with an ecological binding agent, and pressed into a thin layer. This is then applied to various backing materials. Strict quality controls ensure a result that meets the highest standards. The result is a collection that offers a stylish solution for every taste. As a unique wallpaper, as an acoustic element, in combination with wood in interior design or as flooring: Organoid® surfaces can be used for holistic interior design concepts.

Organoid® surfaces create interiors with a real character of wellness. The natural surfaces provide an improved room climate that contributes to relaxation and well-being. The company's philosophy is to bring the beauty of nature indoors - because people feel most comfortable in a natural environment.

As a regionally rooted and internationally active company, Organoid pays attention to positive cooperation and sustainability in all areas.

Experience the award-winning innovation and brand-new surfaces now - at the Architect@Work in Hamburg (13.-14. September 2023, stand number 168), in Stuttgart (25.-26. October 2023, stand number 83) and in Düsseldorf (6.-7. December 2023, stand number 190).

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