

## Earn extra points: for innovation, sustainability and well-being

Fliess near Landeck: In the heart of the Tyrolean Alps, Organoid<sup>®</sup> crafts something extraordinary by hand. Using a gentle process, genuine, pure natural materials are used to create unique surfaces that create an unrivalled effect and a sense of wellbeing in interior design. And from 15 April, the range will include four new products and a new collection book with smart interactive design. For even more inspiration and innovation.

### Regional, environmentally friendly, and brilliant.

Organoid<sup>®</sup> stands for more design, closeness to nature, fairness, sustainability and innovation. The surfaces offer one thing above all: a great deal of added value. Be it as wallpaper for an unrivalled natural wall design, as a decorative element in sustainable furniture making, on glass, for lighting elements or for your creative project: the surfaces bring nature into your interior in a wonderfully striking way, protect the environment and at the same time ensure a pleasant indoor climate and a sense of wellbeing. Strict criteria are used when selecting the raw materials: the focus is on regional, rapidly renewable and upcycled materials. We also use base materials such as our natural and breathable flax fleece – for walls that can breathe and an all-round healthy room design.

### The 2024 collection: marvellous worlds of nature

The 2024 collection is inspired by the boundless abundance of nature and offers a journey full of inspiring sensory experiences with its themed worlds.



#### Alpine Paradise

Experience the clarity and freshness of the Tyrolean Mountains.



#### Airy heights

Arrive at the very top: The experience of airy mountain meadows for the interior.



#### Forest Bathing

Immerse yourself in the forest and discover its healing effects.



#### Divine Sunshine

Mediterranean sensory experiences thanks to natural materials from the Mediterranean region.



#### Euphoric Moments

Nature's jewels: vibrant colours and wonderful fragrances.



#### Brilliant Harmonies

Exquisite compositions made from delicate natural materials for subtle luxury and elegance.

There are four new, masterful creations made from the finest natural materials waiting to be discovered in the new collection:



**ZIRBENWALD:** Enjoy the effects of the Austrian stone pine forests to the fullest: with the pleasant scent of real stone pine, ferns, moss and needles. Ensures a sense of peace, balance and a good night's sleep.



**MOOS GRAU:** A nordic-inspired forest experience, thanks to the elegant light grey surface with mystical upcycled moss. The moisture-regulating properties of the moss create a feeling of freshness.



**CARPE DIEM:** Summer, sun and pure relaxation, thanks to a delightful blend of olive leaves, Greek mountain tea, magnificent cosmea flowers, delphinium, lavender, marigolds and cornflowers on natural flax fleece.



**WILDSPITZE GOLD:** The rustic charm of genuine hand-cut hay from the Tyrolean Alps meets glamorous gold paper - inspired by warm, delightful summer evenings in the Alps.

Turning old into new: To make room for the new products, surfaces on white eco-fleece, translucent adhesive film and HPL, as well as acoustic products and flooring, have been discontinued. They are no longer part of the stock collection but are still available on request. Samples are still available depending on stock levels.

### **Inspired and informed: The new 2024 collection book**

Lots of fresh inspiration: with its smart interactive design, the new collection book offers a taste of the wonderful natural worlds of Organoid<sup>®</sup>. The themed worlds of the collection can be experienced directly by browsing through the chapters. The high-quality linen book with its practical ring binding leads us on a journey full of sensory delights: 25 surfaces, including four new designs, are waiting to be discovered on cleverly arranged samples in various sizes and more than 2 m<sup>2</sup> of material in total.

The book also contains all the necessary information about Organoid<sup>®</sup>, the products, their sustainability, as well as technical details about the surfaces and their applications and processing. The collection book is the ultimate guide into the world of natural interior design with Organoid<sup>®</sup> – and will be available from mid-April for € 125.00 plus transport costs and VAT.



Experience natural worlds first-hand: the exclusive new Organoid<sup>®</sup> natural surfaces, now live and in colour for the first time at FAF 2024 in Cologne, the leading trade fair for facade and interior design. Get the experience from 23 - 26 April 2024 at stand 7.444.

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